



BIT Group to Showcase Molecular Instrumentation Technology at AACC Annual Meeting

*BIT Group will exhibit (Booth #1237) at the American Association of Clinical Chemistry (AACC) Annual Scientific Meeting & Clinical Expo in Philadelphia, PA (USA) July 31- August 4, 2016. BIT will feature Molecular Instrumentation Solutions and will also showcase White Label Instrumentation, Customized IVD Instrumentation and **SMART**Modules.*

Philadelphia, PA – [BIT Group](#) invites attendees of this year's [American Association of Clinical Chemistry \(AACC\) Annual Meeting](#) to meet with members of BIT's global team to learn more about the company's latest IVD diagnostic solutions. This year, BIT's focus will be on Molecular Instrumentation Solutions, White Label Instrument Solutions, Customized IVD Instruments, and "**SMART**Modules." BIT invites business professionals requiring a personal appointment to [register on BIT's website](#).

BIT's new *Molecular Diagnostics Exhibit* features compact cartridge-based and fully-sealed, sample-to-answer technology, as well as larger, higher-throughput sample preparation and amplification. BIT can respond innovatively to this fast-growing market segment with proven modular solutions (**SMART**Modules) to fulfill the varied technology needs of clients eager to exploit today's emerging and mainstream market opportunities.

BIT's range of hematology white label Instruments - 3Diff & 5Diff Analyzers including autoloader system - are now available for the OEM. (White label hematology reagents are also available through BIT's new CMS facility in China.) White label instruments are fully-supported, customizable, ready-to-use systems that are sold to OEMs with the benefits of speeding product development and increasing product quality and performance while decreasing cost. BIT has responded to demand for white label solutions by specializing in instruments performing standard applications within market segments such as Hematology, Clinical Chemistry and Hemostasis Diagnostics. BIT's white label IVD instruments are customizable with regard to functionality, consumables, reagents and look & feel.

2016 marks BIT's fortieth year of business operation and growth. With humble beginnings as an innovative "skunkworks" operation, BIT Group now enjoys its reputation as a premiere, award-winning development and contract manufacturing company, specialized in the field of complex medical instrumentation.

Focusing on specialized instruments/system integration, [BIT](#) can offer pre-developed & validated platform modules to aid in the creation of customized instruments. BIT can also offer customizable, fully-integrated, white label solutions to maximize speed to market, cost effectiveness, proven technology and validation surety. All BIT systems are developed and manufactured within its global facilities in the USA, Europe and Asia.

Contact:

Executive VP, Jari Palander
Phone: +1 (949) 238 1277
J.Palander@BIT-Group.com
www.BIT-Group.com