



BIT Group CEO to be Featured Speaker at German-American Business Forum

BIT Group CEO, Marius Balger, has been chosen as a featured Medical Technologies speaker at the 3rd Annual German-American Business Forum to take place on June 16, 2016 in Frankfurt, Germany. Balger's focus will be on the many opportunities within the U.S. medical technology market, as well as the potential challenges for those choosing to enter it.

Irvine, CA / Schwalbach, GER – [BIT Group CEO, Marius Balger](#) will be a featured speaker for the *Medical Technologies* workshop at the German-American Business Forum on June 16 in Frankfurt, Germany. Presented by The German American Chambers of Commerce, in cooperation with the Frankfurt Main Chamber of Commerce and Industry, the forum will address German manufacturers' concerns regarding U.S. market entry by providing in-depth, topic-specific workshops with international business experts from a wide variety of industries. The event targets German companies that are seeking to establish business relationships within the U.S., and focuses on discussions and workshops addressing practical questions about doing business in the USA. [For more information](#) or [to register](#), visit the [German-American Business Forum website](#).

As a C-level international executive, [BIT Group CEO, Marius Balger](#), has extensive knowledge and global, multi-cultural experience within the Medical Device Industry. Since 2004, Balger's focus at BIT has dealt with the company's global growth, particularly in the USA and China. Additionally, he has been tasked with expansion of the company's service portfolio, as well as its technical advancement. With cooperative R&D, manufacturing, sales and service facilities around the globe, BIT is now the leading independent provider of high-quality in vitro diagnostic analysis instruments in the international high-end OEM market.

[BIT Group](#) provides contract product development, manufacturing and after-sales services for life science, medical and IVD instrumentation OEMs. Quality standards include GMP, FDA registered, ISO13485 & 9001, QSR, Class I, II, and III. BIT Group's global operations in USA, Germany, France, China & Japan deliver precision engineered, cost effective systems solutions. Pre-engineered BITSMARTSOLUTIONS™ platform technologies reduce development cost and time-to-market; lean manufacturing centers and global supply chain enable competitive product cost.

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